



NORD Commission Meeting

Victor N. Richard, CEO
Mitchell J. Landrieu, Mayor
Roy Glapion, Chairman
April 1, 2014



NORDC Chevron Future Leaders

Chevron Future Leaders Trip Grand Isle – March 22 24 teens participated

Boat Tour with LA Wildlife & Fisheries

Learned about the Oyster Shell Recycling and Reef Restoration Program.

Restaurants can donate oyster shells to be placed back in coastal waters as reefs. This creates sustainable, native oyster habitats that will clean and filter coastal waters, provide habitat for coastal fisheries and stabilize our shoreline.



Walking Tour with the Nature Conservancy

Learned about wildlife appreciation including the tree, *Zanthoxylum clava-herculis*, or sometimes called "toothache tree" because of the numbness of the mouth, teeth, and tongue induced by chewing on its leaves or bark (thus relieving toothaches). It was used for such medicinal purposes by both Native Americans and early settlers.



NORDC Teen Council

Teen Fun Challenge

April 12, 12 noon - 2 pm

Joe W. Brown Track



April 11-13, 2014

www.GYSD.org

Global Youth Service Day

Goals

- To give young people an opportunity to build stress reduction techniques including physical activity, relaxation and nutrition
- To bring young people together from across the city for a fun community building activity
- To connect young people with new recreational opportunities

Activities

- Athletic tasks: rugby, tennis, track, basketball, volleyball, soccer, hula hoop, football
- Stress Reduction Techniques: yoga, breathing, stretching, nutrition education

NORDC Teen Council

Congratulations to Teen Council member Kayla Neville Q93's Prom Takeover Essay Contest winner with "504 Violence Turnaround"

The contest asked for essays on how to make a non-violent community. Here are two excerpts from her insightful and inspiring essay:

"The first way we can create a more nonviolent community is for everyone to commit to being a **"difference maker."** At my age, this may sound corny but the reality is that if every child, teenager and adult made an effort to use the manners such as **respect, honesty, loyalty** taught at home, school and church we can be on the right track."

Although I have been well supported by my parents and family, **being a member of the Teen Council of New Orleans Recreational Development Commission has allowed me to respect individual differences while interacting with teens across New Orleans.** Due to support received, I have developed into a teen that is a "difference maker."



For more information, call Shanay Haywood at (504) 658-3016.

NORDC Athletics Programs

Track Events

Morris F.X. Jeff Relays

March 29 at 10 am – Joe W. Brown Track

Tune Up Meet at Behrman

April 5 at 10 am – Behrman Stadium

Mimms Relay

April 12 at 10 am – Harrell Stadium

Running Events

April 22 at 6pm – Harrell Stadium

April 23 at 6pm – Joe W. Brown Track

Field Events

April 24 at 6pm – Harrell Stadium

April 25 at 6pm – Joe W. Brown Track

Track and Field City Wide Championship

May 3 – Joe W. Brown Track

Field Events at 10 am

Running Events at 12 noon

Participation: 901 *(814 in 2013)*



For more information, call the Athletics Office at (504) 658-3037.

NORDC Athletics Programs

YLC Kicks at NORDC – Soccer Season Underway



Girls and Boys ages 5-13 Participation 356 *(275 in 2013)*

District A Carver, Conrad, Easton, Hardin, Harrell, Stallings Gentilly

District B A. L. Davis, Burke, Comiskey, Evans, Lyons, Taylor, Norwood Thompson

District C Behrman, Bodenger, Cut-Off, Hunter's Field, Lemann, McDonogh, Norman, Willie Hall at St. Roch

District D Bunny Friend, Digby, Goretti, Kenilworth, McCue, Milne, Pontchartrain

District E East Shore, Joe W. Brown, Sam Bonart, Sampson

NORDC Youth Programs

Summer Camp Expo on March 29

Expanded to 5 Locations Across the City

- Lyons Rec Center, Treme Rec Center, Cut-Off Rec Center, Joe W. Brown Rec Center and SUNO
- 631 registrations at the Expo for 4,200 spots (630 in 2013)

Summer Partners monthly meeting on March 27

- Presentations by our 11 service providers to help partners prepare for and schedule field trips during summer camp

NORDC Kid's Café with partner Second Harvest

- Working with No Kid Hungry on site expansion for mobile meals this summer
- Currently average 300 meals per week



NORDC Cultural Programs

Piano Master Artist Series

Invitation only master classes with local musicians including Sam Kuslan, David Batiste, Jordan Baker and Jon Cleary. **April-August**



Treme Art Classes – New!

- In partnership with the Arts Council of New Orleans
- Intermediate & Advanced classes for grades K-8
- Tuesdays and Thursdays, 3:30-5:30 through August
- Taught by acclaimed artists Jamar Pierre and Ivan B. Watkins
- Students will participate in art classes, mural designs, plus cultural & educational workshops to research, document & depict the history of Treme & Treme Center with elders and artists in the community
- Student work will be displayed

NORDC Seniors Get Medals at the Greater New Orleans Senior Olympics on March 22

NORDC/NOBA Senior Dance Fitness Program

- Jazzy Seniors -- Gold Medal (Lyons)
- Sassy Seniors – Silver Medal (Behrman)

Each group created their own choreography and designed & constructed their own costumes.



NORDC/NOBA Center for Dance Recitals

- April 29 & 30 Spring Recital at Lyons Center
- May 18 Pre-Professional Recital at Tulane's Dixon Hall

For more information, call L'Oreal Evans, Cultural Programs Manager at (504) 658-3013.

Outdoor Programs at Joe W. Brown Park

“We had an amazing time. It was a great experience to have access to in our own backyard. Can't wait to do it again!!!!” - Family Canoe Day participant

Family Canoe Days

**1st Saturday of the month
10 am-1:30 pm
through May 3**

For families with children over 8 years old who weigh at least 40 pounds. Families will spend half the day playing games that strengthen their communication and teamwork skills, then canoe together to solidify those skills and enjoy an unforgettable experience.

Roots & Sprouts

**Tuesdays 10-11 am
through May 13**

For toddlers with a parent or guardian. A fun, developmentally appropriate program for toddlers, designed to introduce them to the wonders of nature in order to spark their creativity and enhance learning.

Nature Club

**2nd Saturday of the month
10 am–12 noon
through May 10**

For youth ages 7 to 11 get outside and engage with nature. The club will intertwine structured activities with times for participant-led exploration of natural spaces. Activities might include making bird feeders, planting and maintaining a small garden, nature trail scavenger hunts, canoeing, etc

For more information, call Emily Snyder, Outdoor Programs Manager at (504) 658-3000.

Fit NOLA Parks



Free, Fun Physical Activities for all Ages

Zumba, Creative Walking, Cross Fit NOLA Boot Camp, Hula Hooping, and Line Dancing. For class locations and schedules visit www.nola.gov/nordc

Taylor Park 2600 S. Roman St.

Norwood Thompson Park 7200 Forshey St.

St. Roch Park 1800 St. Roch Ave.

Participation				
	Thompson	St. Roch	Taylor	Total
Jan	16	3	19	38
Feb	15	24	34	73
March	35	65	115	215

Recent Community Activities

- Head Start workshop for parents with Daughters of Charity, Amerigoup and Total Community Action
- AARP focus group to learn more about senior needs, interests and challenges
- Promotional collaboration with neighborhood churches

Upcoming Community Activities

- Instructor demos and workshops at baseball & softball registration – April 5 at Norwood Thompson
- Bike Easy workshop and ride – April 12 at Norwood Thompson
- Instructor demos and workshops Global Youth Service Day – April 12 at Joe W. Brown Track

For more information, call Molly Pucillo, Fit NOLA Parks Director at (504) 914-3768.

Movies in the Park

Fostering Strong Communities

- Free, family-friendly outdoor movie screenings
- Move before the movie with fun fitness activities led by Fit NOLA Parks instructors
- Lawn chairs, blankets and picnics welcome
- Concessions sales support the host organizations
- **Movies begin at sunset (7:15–7:45 pm), weather permitting**

Date	Movie & Fit NOLA Parks pre-show activity	Playground & District	Host
April 4	The Smurfs 2 6:50 pm Hula Hooping (Kimberly Hutchison-Lobert)	Lakeview A	Lakeview Booster Club
April 11	Dolphin Tale 6:55 pm Zumba (Danielle Burrell)	Joe W. Brown E	Joe W. Brown Booster Club
April 18	The Blind Side 7:00 pm Hula Hooping (Kimberly Hutchison-Lobert)	Norwood Thompson B	Norwood Thompson Booster Club
April 25	Cars 2 7:05 pm Zumba (Danielle Burrell)	Sampson D	Pilgrim's Rest Baptist Church
May 2	Akeelah and the Bee 7:05 pm Creative Walking (Katherine Jolivet)	Cut-Off C	Cut-Off Booster Club
May 9	Frozen 7:10 pm Hula Hooping (Kimberly Hutchison- Lobert)	Lemann C	Lemann Booster Club
May 16	Cloudy with a Chance of Meatballs 2 7:15 pm Zumba (Danielle Burrell)	Stallings Gentilly A	Stallings Gentilly Booster Club

This Friday!



FREE

NORDC

EASTER EGG HUNT

SATURDAY, APRIL 12
11 AM - 1 PM

JOE W. BROWN PARK
5601 READ BLVD.

With Special Guest...
the Easter Bunny!

- Games
- Space Walks
- Easter Egg Hunts
- Bubble Stations
- Face Painters

NORDC
New Orleans Recreation
Development Commission

www.nola.gov/nordc
NORDCommission

FREE

NORDC

EASTER EGG HUNT

SATURDAY, APRIL 19
11 AM - 1 PM

BEHRMAN REC CENTER
2529 GENERAL MEYER AVE.

With Special Guest...
the Easter Bunny!

- Games
- Space Walks
- Easter Egg Hunts
- Bubble Stations
- Face Painters

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NORDC BCG Study Update

Triage: End of March 2014		Progress
TACTICAL STEPS	Comm Needs	<ul style="list-style-type: none"> Finalize and launch process for NPP NPP launched March 2013 CAT teams meetings began Sept 2013 At least one (1) CAT in each district, only district B has the original goal of three (3) per district
	Programming & Facilities	Create inventory of programs and facilities
		Hire and onboard Chief Programming Officer
		Research national best practices and best in class programs
		Focus on enhancing existing programming with limited and selective expansion
	Org Enablers	Complete hiring of key leadership positions
		Identify organizational gaps and develop mitigation options (e.g. alternate hiring structures, service in kind)
		Define technology requirements to support organization and programming needs
	Funding	Evaluate feasibility of revenue generation operating models
		Improve coordination with NORDF for program funding needs
		Establish NORDC specific fund balance

Strategic Plan Progress



NORDC at the LRPA Conference

NORDC Staff Presentation

"Making Healthy Choices through Food, Fitness and Fun"
with Jahanna Cannon-Brightman and Molly Pucillo

This presentation will discuss ways to create intentional programming to help citizens make healthy choices through food, fitness, and fun. The NORDC presenters will share ideas, resources, and strategies to assist with the growth and development of new and existing programs that foster healthy communities.

Other staff members will be attending seminars and workshops.

Current Employment Openings

- Aquatics Director
- Lifeguards (summer and year-round)
- Athletics Director
- Laborers
- Recreation Leader Assistants
- Outdoors Program Manager
- Teen Programs Manager

For details, visit www.nola.gov/nordc